



13th February 2019

Anthony Clayton

General Promotional Copy for Subaru Sales Team Test Drive
Spec

HEADLINE :

Forget a new four-wheel drive, you need an all-wheel drive

SUBHEAD :

Yes you read that right. All-wheel drives (AWD'S) are speedily becoming hot rides among a sizeable number of real car enthusiasts. And we know which is the best AWD.

COPY :

The Subaru Impreza WRX STI 2018 (correct). This terrific system is exclusive to Subaru.

While the brand is known for rally-feel racers, Subaru's are the safest cars to ever exist. It's a win-win. With the WRX STI range's safety technology placing it atop the podium, is it time for you to accelerate your driving experience?

For a great price, this model is as fun as ever but with all the new upgrades and ultra-modern updates.

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You'll look cool, feel cool and drive cool in all weather conditions with the superb heating function. Subaru's award-winning winter driving mechanism has been revamped for unrivalled road-tyre combating.

The Impreza has not lost its charm. It's more charming than ever. New liveries and a sport series bonnet redesign for maximum aerodynamic performance is the icing on this cake.

Don't drive to drive, drive to experience.

Call us now to **book a free test.**

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